

Code of Conduct for Wedding Professionals

This Code of Conduct sets out the minimum standards that should be expected of a wedding professional within the UK wedding industry.

All wedding professionals can be expected to:

- Act appropriately and professionally when representing their business and the industry.
- Treat staff members fairly and comply with all employment legislation.
- Follow all relevant laws and guidance and encourage their clients to do the same.
- Have an acceptable level of Public Liability Insurance cover.
- Be honest in describing the service they offer and their level of expertise.
- Have reasonable contingency plans in place in case of unforeseen circumstances.
- Charge appropriately for deposits, prepayments and for the service provided.
- Treat clients in a fair and professional manner at all times.

Wedding professionals respect copyright in the following ways:

- Wording and images used in promotional material should be the original work of the professional and should not be copied, for example from other websites, brochures or social media. Where stock images are used there should not be implied that it is the professional's own work or product.
- Wedding professionals should not copy original designs from other professionals, for example if a consumer asks them to replicate a design from a photograph or website.
- When publishing or sharing images online, wedding professionals should make every effort to identify and credit the original photographer and any other professionals involved in the creation of the image.
- Music used at weddings should be legally sourced/licenced music with appropriate fees paid.

Many professional membership associations issue a Code of Conduct for their members which is relevant to their sector and we would encourage professionals to follow that code.